

T-Crepe 2<sup>nd</sup> annual seminar 9.-13.11.2020

## Focus on students – feelings of ownership in co-creation

Time Audience	Monday 9 <sup>th</sup> of November T-Crepe partners	Tuesday 10 <sup>th</sup> of November Open sessions	Wed 11 <sup>th</sup>	Thursday 12 <sup>th</sup> of November Open sessions	Friday 13 <sup>th</sup> of November T-Crepe partners
10:00 (EET) 9:00 (CET)	<p>10:00 <b>The seminar kick off</b></p> <ul style="list-style-type: none"> <li>- Welcome!</li> <li>- <i>Lieva Van Langenhofe</i>: State of the "Nation"</li> <li>- Seminar week introduction, expectations discussion</li> </ul> <p>11:00-11:15 <i>Rector Juha-Matti Saksa</i></p> <p>11:15-11:30 <b>Break</b></p> <p>11.30 <b>Hands-on in business planning</b></p> <ul style="list-style-type: none"> <li>- Canvas models</li> </ul> <p>12:00 <b>Taste of Finland</b></p> <ul style="list-style-type: none"> <li>- Opening the surprise boxes</li> <li>- Videos</li> </ul>	<p>10:00 <b>Tour to J.Hyneman Center</b> <i>Marko Kasurinen</i></p> <ul style="list-style-type: none"> <li>- co-creation cases: Ukkonen &amp; Telepresence Bot</li> </ul> <p>11:00-11:15 <b>Break</b></p> <p>11.15 <b>Research reviews</b> <i>Anssi Tarkiainen</i></p> <ul style="list-style-type: none"> <li>- Customer journey and customer experience research tools</li> <li>- Brief summary of PO survey (spring 2020)</li> </ul>		<p>10:00 <b>Games in education</b> <i>Chronis Kynigos, Marianthi Grizioti &amp; Christina Gkreka</i></p> <ul style="list-style-type: none"> <li>- ChoiCo games</li> <li>- the games created in T-Crepe project</li> </ul> <p>11:00-11:15 <b>Break</b></p> <p>11:15 <b>Brainstorming</b> <i>Leonid Chechurin</i></p> <ul style="list-style-type: none"> <li>- Looking for new game ideas or applications</li> </ul>	<p>10:00 <b>T-Crepe Consortium meeting</b> <i>Chair: Marina Emmanouil</i></p> <p>11:30 – 11:45 <b>Break</b></p> <p>11:45 <b>Wrap up</b> - Next steps</p> <p>Farewell</p>
12:30 (EET)	Lunch break	Lunch break		Lunch break	
13:30 (EET) 12:30 (CET)	<p>13:30 <b>T-Crepe partners on stage</b> <i>Chair: Katja Lahikainen</i></p> <p>13:30 UGENT 13:50 NKUA 14:10 UNIWA 14:30 LUT</p> <p>14.45 <b>Coffee break</b></p> <p>15:00 Euramaterials 15:15 Knitronix 15:30 Richter &amp; Partner 15:45 TexMid</p>	<p>13:30 <b>Education point of view</b> <i>Chair: Terhi Virkki-Hatakka</i></p> <ul style="list-style-type: none"> <li>- <i>Timo Pihkala</i>: Entrepreneurship education</li> <li>- <i>Katja Lahikainen</i>: Entrepreneurial ecosystems</li> </ul> <p>14:45 <b>Coffee break</b></p> <p>15:00 <b>Psychological ownership</b> <i>Markku Ikävalko</i></p>		<p>13:30 <b>Students as entrepreneurs</b> <i>Chair: Markku Ikävalko</i></p> <p>13:30 <i>Steve Stevens</i>: Supporting student entrepreneurs inside and outside the curriculum</p> <p>14:00 <i>Entrepreneurial society LUTES</i>: Students running an incubator program</p> <p>14:15 <i>Doctoral student Antti Immonen</i>: A student-run science-based startup</p> <p>14:45 <b>Coffee break</b></p> <p>15:00 <i>Serial entrepreneur Antti Pellinen</i>: A prototype for a startup built by students</p>	
16:00 (EET)	The seminar day ends				